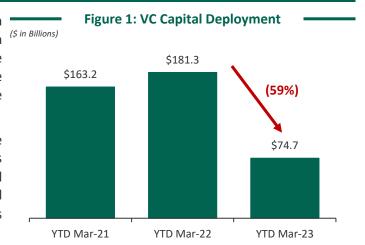
KEY TAKEAWAYS

BANK DISTRESS & IMPACT TO CAPITAL RAISING

- Silicon Valley Bank's collapse in early March introduced a level of uncertainty into the broader financial system not seen since the GFC, and its role as the primary bank for the venture capital industry creates yet another challenge for early-stage businesses seeking to raise capital. Note that SVB is set to be acquired by First Citizens, not Citizens Bank.
- The collapse comes at an already challenging time for the venture capital industry. The macro backdrop has meaningfully curtailed investor appetite making capital scarcer and more expensive. A further slowdown in deal activity, which is already well off its 2022 highs, seems inevitable in the immediate term.

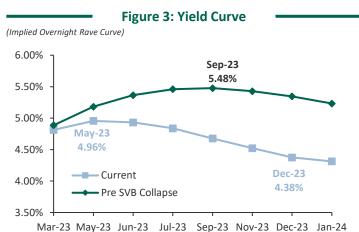


• The resulting decrease in capital availability and potential resulting economic slowdown may prove to be the silver lining in all of this. As discussed further below, the market is now anticipating a more accommodative stance from the Fed which could serve as a catalyst to restart the capital markets. In the immediate term, cash preservation and line of sight to profitability remain key, but there is reason to believe better days are not far ahead.

RATES & MACROECONOMIC OUTLOOK

- The stress in the bank market did not stop the Fed from tightening policy further at its March meeting, with the benchmark rate increasing 25 bps to 4.75% 5.00%. While the bank turmoil forced the Fed to reconsider its approach, in the end it felt comfortable with the measures implemented to stabilize the bank market and proceeded with the increase. For now, the fight against inflation remains the top priority.
- Hiring and spending levels remain strong, but the market has quickly adjusted its expectations for the rest of the year with
 the assumption that a tightening of the bank lending market will eventually slow economic activity. The market continues
 to discount the Fed's 2023 forecast, pricing approximately 60 bps in rate cuts through the end of the year despite Powell
 deliberately stating, "rate cuts are not in our base case."



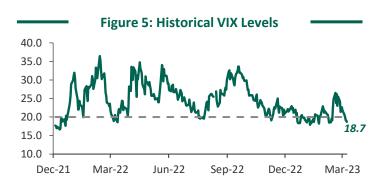


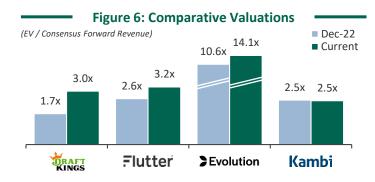
KEY TAKEAWAYS (cont'd.)

PUBLIC MARKET VALUATIONS

- The prospect of lower rates offset concerns about the banking system helping drive a rally in growth assets, with the NASDAQ and Gaming Index up 6.7% and 6.5% in March, adding to considerable gains for the year.
- Accordingly, valuations in the online gaming space have improved since the end of the 2022. Investors continue to prefer names with a clear line of sight to profitability.
- After the VIX approached its lowest levels in over a year, the banking turmoil explicably drove a spike in volatility. The IPO market remains muted with only catalyst-driven deals coming forward recently, but IPO activity may quickly resume if rate cuts do come to fruition.

Figure 4: YTD Equity Performance 35% **NASDAQ Composite** Online Gaming Index 1 30% 28% 25% 20% 18% 15% 10% 5% (5%)1/3 1/17 1/31 2/14 2/28 3/14 3/28

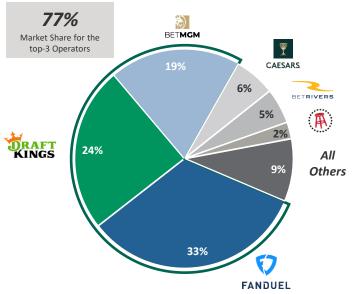


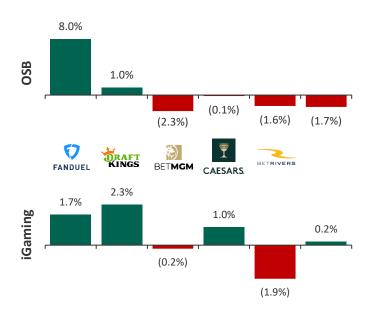


MARKET SHARE UPDATE

Figure 7: LTM OSB & iGaming Market Share

Figure 8: YoY Market Share Change²

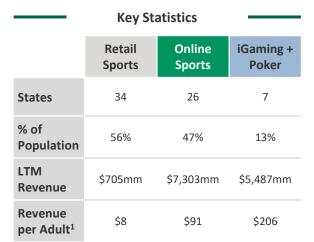


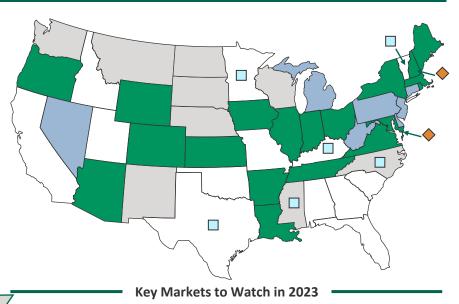


¹⁾ Includes DKNG, RSI, FLTR & ENT

OSB & IGAMING MONTHLY UPDATE

SPORTS BETTING & IGAMING LANDSCAPE





Legislative Updates & Outlook:

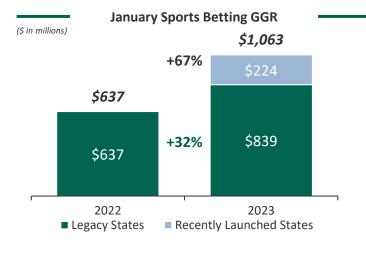
- Though optimistic to start the year, further iGaming & OSB expansion continues to fight significant headwinds. TX, in particular, is facing increased pushback against all casino gambling, while the push for OSB in GA is officially done.
- After KY legalized sports betting at the end of March, VT, MN and NC have now become the leading frontrunners to pass legislation this year.

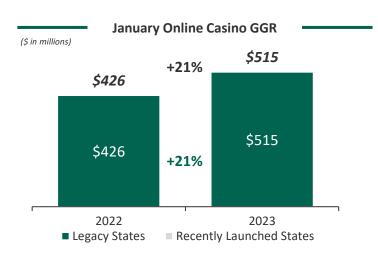
Sports Betting

Texas, Kentucky, Minnesota, North Carolina, Vermont, Mississippi

iGaming

New Hampshire, Maryland





GAMING COVERAGE TEAM

Chris Lynch

Citizens Capital Markets **Managing Director** Gaming & Leisure Investment Banking **Email**

Oliver Harris

Citizens Capital Markets Director **Debt Capital Markets Email**

Andy Mertz

JMP Securities Managing Director Equity Capital Markets Email

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¹⁾ For the last 3-month period ended January 2023, annualized Source: Eilers & Krejcik; Citizens Capital Markets; Note: Figures in visuals may not foot due to rounding

RECENT ONLINE GAMING M&A ACTIVITY

\$ in millio Date	ons) <u>Acquirer</u>	<u>Target</u>	<u>Sub Sector</u>	Implied <u>EV (\$MMs)</u>	EV / Revenue <u>Multiple</u>	EV / EBITDA <u>Multiple</u>
1ar-23	Splaytech	Hard Rock	B2C iGaming	\$3,000 ¹	-	-
Mar-23	Σntain	SPORTSFLARE	B2B Sports	\$13	-	-
eb-23	Anonymous	W BETHARD	B2C iGaming	\$11	-	-
eb-23	PARTHENON CAPITAL	global payments <i>Gaming Division</i>	B2B Technology	\$415	-	-
eb-23	G A M E S GLOBAL)G(BOTH GAMPHICON	B2B iGaming	-	-	-
eb-23	ELYS GAME	ENGADE IT SERVICES	B2B Technology	\$1	-	-
an-23	greentube	♦ ALTEATEC	B2B iGaming	-	-	-
an-23	GOLDEN MATRIX GROUP	meridianbet	B2C iGaming	\$300	4.7x	16.2x
an-23	LIONGAMING	Click Games	B2B iGaming	-	-	-
an-23	DOUBLE	SUPRNATION	B2C iGaming	\$35	1.4x	-
ec-22	greentube	FLANKETATE	B2B iGaming	-	-	-
ec-22	Churchill Downs	EXACTA	B2B Racing	\$250	-	8.3x
ec-22	IMGARENAW	LEAP	B2B iGaming	\$15	-	-
ov-22	Splaytech Sounce or Success	∠ LSports	B2B Sports	\$131 2	-	-
ov-22	LUCKBOX AF	PAC iGaming Platform	B2B iGaming	\$1	-	-
ov-22	allwyn	CAMELOT	Lottery	\$104	-	-
ov-22	Lottomatica	EZIFLEG NEOFOLAME MICCHE	B2C Sports	\$322	-	8.6x
		Mean:		\$307	7.9x	11.1x
		Median:		\$104	3.1x	8.6x

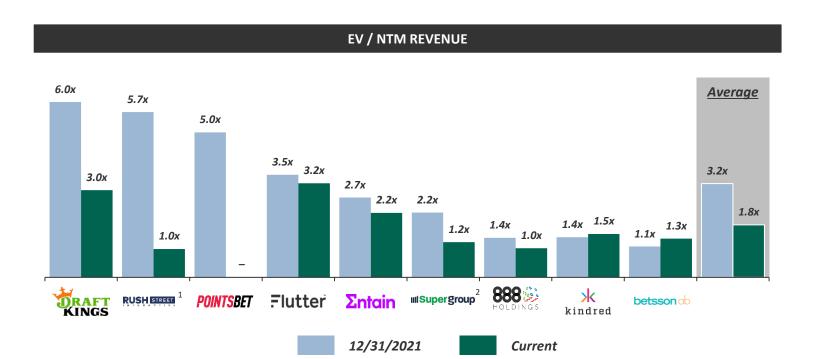
NOTABLE RECENTLY CLOSED TRANSACTIONS

Mar-23	allwyn	CAMELOT	Lottery	\$104	-	-
Mar-23	Baden Resources	NORTHSTAR GAMING	B2C Sports	\$14	-	-

¹⁾ Implied EV assumes Playtech's \$85 million investment in Hard Rock Digital was for ~3% equity stake

²⁾ Implied EV based on Playtech's 31% equity stake

B2C ONLINE GAMING VALUATIONS

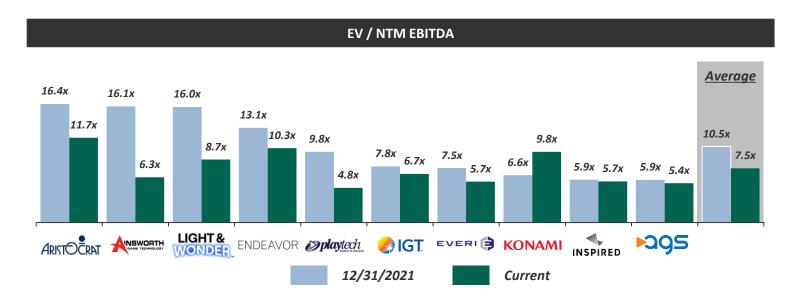


(\$ in millions)		As of 3/31	L/2023				FY 20	23E			FY 2	024E	
	Share	% of 52	Market	Enterprise	Est.		Adj.	EV /	EV /	Est.	Adj.	EV /	EV /
Company	Price	Wk High	Сар	Value	Revenue		EBITDA	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
U.S. B2C Operators													
DRAFT KINGS	19.36	90%	8,939	8,936	2,985		(396)	3.0x	NM	3,639	76	2.5x	NM
ŖŲŞĦŢ <mark>ŖŢŖĔĔŢ</mark>	3.11	38%	689	646	662		(25)	1.0x	NM	767	27	0.8x	NM
		Mean	\$ 4,814	\$ 4,791	\$ 1,823	\$	(210)	2.0x	NM	\$ 2,203	\$ 52	1.6x	NM
		Median	\$ 4,814	\$ 4,791	\$ 1,823	\$	(210)	2.0x	NM	\$ 2,203	\$ 52	1.6x	NM
International B2C Opera	tors												
888®	0.64	21%	285	2,198	2,192		432	1.0x	5.1x	2,295	485	1.0x	4.5x
betsson ab	9.52	98%	1,304	1,245	937		207	1.3x	6.0x	1,053	237	1.2x	5.2x
Σntain	15.54	74%	9,153	12,864	5,814		1,258	2.2x	10.2x	6,151	1,402	2.1x	9.2x
Flutter	180.99	99%	31,929	36,694	11,352		1,947	3.2x	18.8x	12,717	2,460	2.9x	14.9x
× kindred	11.20	97%	2,429	2,352	1,578	;	255	1.5x	9.2x	1,729	319	1.4x	7.4x
POINTSBET	0.82	30%	251	2	255		(155)	NM	NM	345	(108)	NM	NM
Rank Group	0.90	48%	424	619	843		103	0.7x	6.0x	922	139	0.7x	4.5x
III Supergroup	4.03	36%	1,997	1,768	1,463		183	1.2x	9.7x	1,580	229	1.1x	7.7x
		Mean	\$ 5,972	\$ 7,218	\$ 3,054	\$	529	1.4x	9.3x	\$ 3,349	\$ 645	1.3x	7.6x
		Median	\$ 1,651	\$ 1,983	\$ 1,521	\$	231	1.3x	9.2x	\$ 1,654	\$ 278	1.2x	7.4x

¹⁾ Rush Street Interactive 12/31/2021 and Current data adjusted to include equity value from Class V shares

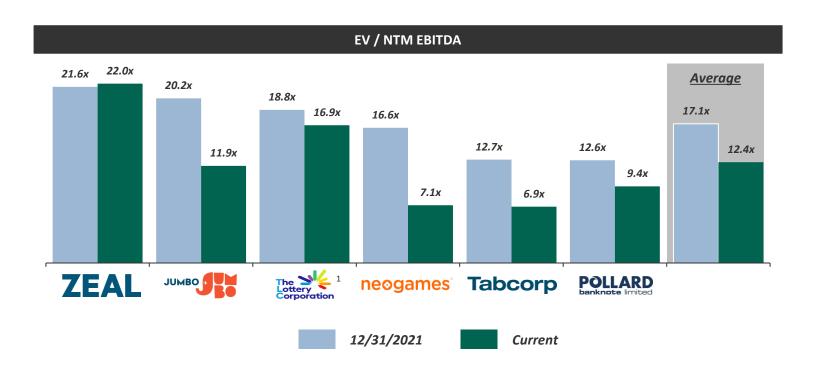
²⁾ Super Group 12/31/2021 data based on figures as of 1/27/2022 to reflect the close of the business combination with Sports Entertainment Acquisition Corporation

ONLINE GAMING SUPPLIER VALUATIONS



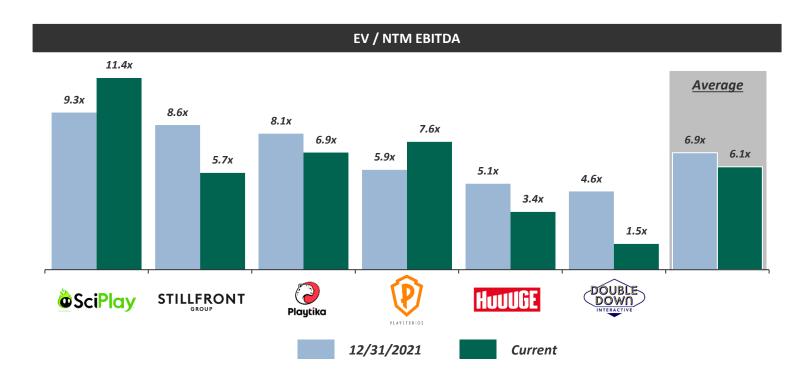
(\$ in millions)		As of 3/31	/2023			FY 20)23E		FY 2024E			
	Share	% of 52	Market	Enterprise	Est.	Adj.	EV /	EV /	Est.	Adj.	EV /	EV /
Company	Price	Wk High	Сар	Value	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
Diversified B2B Suppliers												
NSWORTH SAME TECHNOLOGY	0.70	78%	237	213	171	34	1.2x	6.3x	177	36	1.2x	6.0
ARISTOĒRAT.	24.94	97%	16,387	16,208	4,076	1,381	4.0x	11.7x	4,192	1,445	3.9x	11.2
ENDEAVOR	23.93	80%	6,975	13,195	5,890	1,281	2.2x	10.3x	6,704	1,471	2.0x	9.0
EVERI 🖨	17.15	78%	1,517	2,209	831	390	2.7x	5.7x	863	409	2.6x	5.4
INSPIRED	12.79	78%	336	599	315	105	1.9x	5.7x	308	114	1.9x	5.3
ቇIGT	26.80	96%	5,352	11,361	4,155	1,686	2.7x	6.7x	4,283	1,748	2.7x	6.5
KONAMI	45.66	67%	6,190	5,068	2,329	518	2.2x	9.8x	2,551	666	2.0x	7.6
LIGHT&	60.05	88%	5,464	8,669	2,677	994	3.2x	8.7x	2,830	1,096	3.1x	7.9
≥ 295	7.15	85%	270	792	326	146	2.4x	5.4x	337	152	2.4x	5.2
playtech Substitute of Succession	6.52	84%	1,962	2,189	1,809	456	1.2x	4.8x	1,896	490	1.2x	4.5
		Mean	\$ 4,469	\$ 6,050	\$ 2,258	\$ 699	2.4x	7.5x	\$ 2,414	\$ 763	2.3x	6.9
		Median	\$ 3,657	\$ 3,638	\$ 2,069	\$ 487	2.3x	6.5x	\$ 2,223	\$ 578	2.2x	6.2
Other iGaming Content B2	B Suppliers											
♠ BRAGG	3.55	51%	76	72	104	17	0.7x	4.2x	119	21	0.6x	3.4
Evolution	134.06	100%	28,642	28,155	1,991	1,373	14.1x	20.5x	2,396	1,671	11.8x	16.9
Gaming Realms	0.32	74%	93	89	28	13	3.1x	7.0x	33	16	2.7x	5.4
		Mean	\$ 9,604	\$ 9,438	\$ 708	\$ 468	6.0x	10.6x	\$ 849	\$ 569	5.0x	8.6
		Median	\$ 93	\$ 89	\$ 104	\$ 17	3.1x	7.0x	\$ 119	\$ 21	2.7x	5.4
Other B2B iGaming Supplie	ers											
GAN"	1.29	25%	54	33	153	8	0.2x	4.1x	175	17	0.2x	2.0
Genius SPORTS	4.98	86%	1,027	926	391	41	2.4x	22.3x	463	74	2.0x	12.5
Kambi	17.91	79%	549	506	207	76	2.5x	6.7x	214	73	2.4x	7.0
sp o rt radar	11.63	68%	3,457	3,227	988	176	3.3x	18.4x	1,142	214	2.8x	15.1
		Mean	\$ 1,272	\$ 1,173	\$ 435	\$ 75	2.1x	12.9x	\$ 498	\$ 94	1.8x	9.1
		Median	788	\$ 716	\$ 299	\$ 59	2.4x	12.5x	\$ 338	\$ 73	2.2x	9.7

LOTTERY VALUATIONS



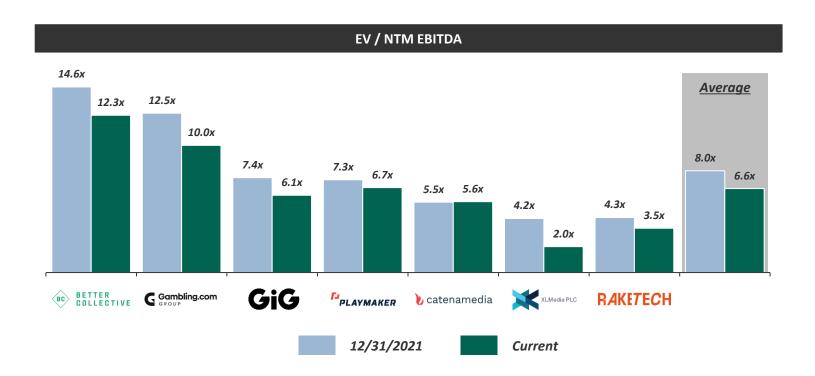
(\$ in millions)		As of 3/3	1/2023			FY 20)23E		FY 2024E			
	Share	% of 52	Market	Enterprise	Est.	Adj.	EV /	EV /	Est.	Adj.	EV /	EV /
Company	Price	Wk High	Сар	Value	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
Lottery												
ıntralot	0.71	85%	262	836	N/M	N/M	N/M	N/M	N/M	N/M	N/M	N/M
Ј ИМВО	8.45	66%	530	499	87	42	5.8x	11.9x	100	47	5.0x	10.6x
24	447.63	84%	721	678	N/M	N/M	N/M	N/M	N/M	N/M	N/M	N/M
neogames	15.20	80%	389	565	246	80	2.3x	7.1x	267	88	2.1x	6.4x
POLLARD banknate limited	18.26	90%	491	590	380	63	1.6x	9.4x	403	72	1.5x	8.2x
Tabcorp	0.67	18%	1,483	1,787	1,675	259	1.1x	6.9x	1,702	282	1.0x	6.3x
The Section	3.43	96%	7,642	8,690	2,462	514	3.5x	16.9x	2,574	541	3.4x	16.1x
ZEAL	38.30	88%	829	805	123	37	6.5x	22.0x	140	48	5.8x	16.6x
		Mean	\$ 1,543	\$ 1,806	\$ 829	\$ 166	3.5x	12.4x	\$ 864	\$ 180	3.1x	10.7x
		Median	\$ 625	\$ 741	\$ 313	\$ 71	2.9x	10.7x	\$ 335	\$ 80	2.7x	9.4x

SOCIAL GAMING VALUATIONS



(\$ in millions)		As of 3/3	1/2023			FY 20	023E		FY 2024E			
Company	Share Price	% of 52 Wk High	Market Cap	Enterprise Value	Est. Revenue	Adj. EBITDA	EV / Revenue	EV / EBITDA	Est. Revenue	Adj. EBITDA	EV / Revenue	EV / EBITDA
Social Casino	11100	VV K TIIGH	Сар	value	nevenue	EBIIBA	nevenue	EBITEA	nevenue	LUTTON	nevenue	EBITER
DOUBLE	7.98	63%	395	154	321	101	0.5x	1.5x	331	102	0.5x	1.5x
HuuUGE	6.45	93%	511	299	282	87	1.1x	3.4x	297	74	1.0x	4.0x
®	3.69	56%	488	371	308	49	1.2x	7.6x	331	58	1.1x	6.4x
Playtika	11.26	55%	4,113	5,876	2,593	847	2.3x	6.9x	2,704	906	2.2x	6.5x
& SciPlay	16.96	93%	2,127	2,309	710	203	3.3x	11.4x	749	223	3.1x	10.4x
STILLFRONT	1.94	67%	994	1,372	713	239	1.9x	5.7x	749	262	1.8x	5.2x
12	119.30	76%	20,123	22,492	5,267	932	4.3x	24.1x	6,260	1,265	3.6x	17.8x
		Mean	\$ 4,107	\$ 4,696	\$ 1,456	\$ 351	2.1x	8.7x	\$ 1,631	\$ 413	1.9x	7.4x
		Median	\$ 994	\$ 1,372	\$ 710	\$ 203	1.9x	6.9x	\$ 749	\$ 223	1.8x	6.4x

AFFILIATE VALUATIONS



(\$ in millions)		As of 3/3	1/2023			FY 2023E				FY 2024E			
	Share	% of 52	Market	Enterprise	Est.	Adj.	EV /	EV /	Est.	Adj.	EV /	EV /	
Company	Price	Wk High	Сар	Value	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA	
iGaming Affiliates													
BC BETTER COLLECTIVE	19.43	99%	1,052	1,296	327	105	4.0x	12.3x	370	124	3.5x	10.4x	
) catenamedia	3.05	63%	239	295	136	53	2.2x	5.6x	155	69	1.9x	4.3x	
G Gambling.com	9.91	94%	361	334	94	33	3.5x	10.0x	114	42	2.9x	7.9x	
GiG	2.39	85%	304	366	134	60	2.7x	6.1x	156	76	2.3x	4.8x	
F-PLAYMAKER	0.35	56%	80	97	50	15	2.0x	6.7x	56	17	1.7x	5.6x	
RAKETECH	1.82	78%	77	84	67	24	1.3x	3.5x	74	29	1.1x	2.9x	
XLMedia PLC	0.17	33%	44	34	71	17	0.5x	2.0x	76	18	0.4x	1.9x	
		Mean	\$ 308	\$ 358	\$ 126	\$ 44	2.3x	6.6x	\$ 143	\$ 54	2.0x	5.4x	
		Median	\$ 239	\$ 295	\$ 94	\$ 33	2.2x	6.1x	\$ 114	\$ 42	1.9x	4.8x	

RECENT AFFILIATE M&A ACTIVITY

\$ in million	s)		Implied	EV / Revenue	EV / EBITDA
<u>Date</u>	<u>Acquirer</u>	<u>Target</u>	EV (\$MMs)	<u>Multiple</u>	<u>Multiple</u>
eb-23	BC BETTER COLLECTIVE	Anonymous	\$4	-	-
eb-23	Best@dds	BETPREP	-	-	-
eb-23	PLANETSPORT®	tipstrr.	-	-	-
)ec-22	404 LLC	WAGERS	\$1	-	-
ec-22	ETSPERTS MEDIA & TECHNOLOGY GROUP	Bleacher Nation ****	-	-	-
)ec-22	SHARPLINK	Sports Hub	-	-	-
ec-22	GiG	ASKGAMBLERS*	\$48	2.6x	4.0x
lov-22	Entrypoint	SHARPLINK Telecommunications Business	-	-	-
oct-22	FLAYMAKER	Www.	\$11	1.9x	3.4x
oct-22	SEVEN STAR TO DIGITAL	Moneta	-	-	-
oct-22	OCROUD	Acroud Media Ltd.	\$10	1.1x	2.5x
ug-22	CODDSJAM	ODDSBOOM	-	-	-
ug-22	□ PLAYMAKER	juanfutb•/	-	-	-
la y-22	Г ² PLAYMAKER	PROPS	-	-	-
ay-22	F-PLAYMAKER	SPORTSDROP	-	-	-
		Mean:	\$12	1.9x	3.3x
		Median:	\$7	1.9x	3.4x